

Membership — What's in it for you?



“More jobs means more customers or clients for you, with higher prosperity levels to support your business.”

Without the support of members like you, we wouldn't be here. It's as simple as that. The great majority of our annual budget is composed of member dues and our corporate sponsorships (members who provide additional support and receive additional benefits). We are sincerely grateful to members like you, as well as our public contributors, that allow us to work every day for the future of Crawford County. With your contribution in hand, it's up to us to make sure it is a good investment for you. But what exactly does that mean?

Your membership includes both direct and indirect benefits. The direct benefits are available for you to view on our website, or we can provide you with a three-sheet document detailing them all. Things like Ambassador Calls, referrals, promotions, events, free advertising and discounted postage are all direct benefits—it's easy to see the results quickly. But from my perspective, I think the indirect benefits are actually the most valuable to your business.

Indirect benefits include things like the financing and resources we coordinate to help businesses expand or get started here, thus creating more jobs. More jobs means more customers or clients for you, with higher prosperity levels to support your business. The events and promotions we host are working toward creating lively communities that people enjoy living in and visiting. Coupled with our workforce improvement efforts, all this can lead to a more diverse and capable stock of workers for you to choose from.

Also, when we assist or encourage developments in Crawford County from business to housing to infrastructure and quality of life projects, many local businesses benefit from the increased activity.

I want you to feel good knowing that your membership is always working for you, whether you are involved or not. But I also encourage you to stay involved so you have a say in where your community is headed. It's going to take all of us working together to continue enhancing Crawford County as a vibrant and enjoyable community worthy of your investment. And an "all-in" business community with Chamber memberships helps us get more done in less time.

Don't forget to support your fellow CDC members first, and they will support you first as well! Please send me an email at eblakley@cdcia.org or call me any time at 712.263.5621. We're here to listen, and to help.

Sincerely,

Evan Blakley, Executive Director



New Member Stickers!

Underscoring how your membership is a commitment to Crawford County communities, your new CDC member sticker encourages residents to support members like you first! CDC staff will be distributing your stickers over the coming weeks. If you can't wait, call us today!



STARTUP!

WESTERN IOWA

Entrepreneur & Small Business Conference
 Start small. Dream big.

Some Seats Still Available for Startup! Western Iowa

A brand new day-long event in Denison will aim to inspire potential entrepreneurs to take the leap and successfully run their own small business.

The Chamber & Development Council of Crawford County (CDC) announced that the new Startup! Western Iowa Conference will take place on Monday, September 16, from 8 a.m. to 4 p.m. at the Western Iowa Tech Community College campus in Denison.

The event includes breakfast and lunch, five educational sessions ranging from financing to "legal stuff," and an inspiring keynote from a special guest speaker, Molly Wilson Kohler of Iowa's own The Beer Bread Company.

"Molly's infectious energy and helpful tips will inspire individuals to take the leap toward becoming their own boss and to remain motivated through the hard times," said Evan Blakley, executive director of the CDC.

The event will conclude with a special networking session featuring a variety of Iowa made beers.

"This is a great opportunity for people who have been wanting to start their own business and this might just be the inspiration they need to make that dream a reality," Blakley said.

Registration is \$30 and attendees must register in advance by calling or emailing the CDC office. Space is limited to 50 seats; reservations are encouraged as soon as possible.

The event will be wirelessly translated for any Spanish-speaking participants.

The event is created in partnership with Iowa Small Business Development Centers, Black Hills Energy, Denison Municipal Utilities, MidAmerican Energy, Western Iowa Power Cooperative, Western Iowa Advantage, Iowa State University-University Extension, Western Iowa Tech Community College, Region XII Council of Governments and Buena Vista University.

For more information, contact the Chamber & Development Council at 712.263.5621 or by email at info@cdc.org.



Tourism Coordinator Update

Dust off your boots and grab your hat!

On Friday, September 27th thru Sunday, September 29th, Denison will host the Interstate Rodeo Association Finals. The finals will feature one hundred fifty of the IRA's top Cowboys and Cowgirls who have earned the right to compete in the nine event finals. There will also be an Exceptional Rodeo (similar to the "Special Olympics," rodeo style) for children/adults with special needs. There is still time for your business to sponsor this major community event — call me, Michele Ertz, at 712.263.6622. See the ad in this issue for more information.

Recent Revolving Loan Fund Awards

Check out the businesses we've assisted this year through one of our Revolving Loan Fund (RLF) programs:

- Crawford County Abstract
- Jensen Service Center (Manilla)
- Custom Rides & Restoration (outside Denison)

"My RLF project allowed me to start my business with all of the equipment I needed for success. It's great to have local resources with the same goals as me."

-Ken Kahl, Crawford County Abstract

Need financing for a startup or expansion? Contact Evan Blakley at 712.263.5621



NEW Monthly 'Women in Business' Coffee Club

Join us the first Friday of each month from 9-9:30 a.m. for our Women in Business Coffee Club! The Coffee Club consists of an interactive group of business women who are keen to share ideas, offer referrals and build relationships with fellow business and professional women. Each month there will be a different "Host" who will introduce her business/professional area of expertise with a short talk/presentation. Each Coffee

Club member will have the opportunity to introduce their own businesses and discuss particular areas that they require support in. Membership is Free and unless it is a sponsored event, all participants will be responsible to pay for their own refreshments. Location will vary depending on program and all CDC Members are invited to attend.

Pictures of Progress

AUGUST 2013



Constantly promoting and celebrating investment in your community

1 Ribbon Cutting at The Junkery in Uptown Denison. 2 CDC staff paid a visit to the Denison Farmer's Market in August. Area farmers continue to grow their customer base for fresh produce. 3 CDC Ambassador Call to welcome new Denison Aquatic Fun Center Director, Brian Kempfert. 4 Ribbon Cutting for new CDC members Texas Made Chill & Grill along Highway 30.

Serving all of Crawford County, Iowa

ARION ASPINWALL BUCK GROVE CHARTER OAK DELOIT DENISON
 DOW CITY KIRON MANILLA RICKETTS SCHLESWIG VAIL WESTSIDE

Our Valued CDC Members

A Country Rose Wine, Gift & Flower Shop
 Adams Motor Company
 American Cancer Society
 American Protein Company
 Ampride Truck Plaza
 Aspinwall Co-Op
 Auen Distributing Co., Inc.
 AVON
 Bank Iowa
 Becky's Hallmark
 Black Hills Energy
 bluespace creative, inc.
 Bohlmann Inc.
 Bomgaars Supply
 Bonner Photographic, LLC
 Boulders Inn & Suites
 Boyer Valley Company
 Broadway Dental
 Bryan Electric
 BT Computers LLC
 Buena Vista University
 Cabinet Factory & Appliance Store
 Cable Channel 18
 Carlyle Memorials
 Casey's General Store
 CCMH Medical Clinic, City Center
 City of Denison
 Coleman Motors
 Computer Concepts of Iowa
 Computer MD
 Consumers Credit Union
 Counsel Office & Documents
 Crawford County Abstract
 Crawford County Bank
 Crawford County Clinic
 Crawford County Engineer
 Crawford County Farm Bureau
 Crawford County Home Health Agency
 Crawford County ISU Extension
 Crawford County Memorial Hospital
 Crawford County Supervisors
 Cronk's Restaurant
 Custom Cycle & Small Engine
 D & S Sales
 Dairy Queen of Iowa
 Deb's Deli & Catering
 DeMey Electric
 Denison Aquatic Fun Center
 Denison Branch Carroll Area Nursing Service
 Denison Bulletin & Review
 Denison Care Center
 Denison Chiropractic Clinic
 Denison Do It Best
 Denison Drywall & Supply
 Denison Job Corps Center
 Denison Library Friends, Inc.
 Denison Livestock Auction
 Denison Municipal Utilities
 Denison Realty
 Denison Rotary
 Don's Inc.
 Donna Reed Foundation
 Doug's Cleaning Service
 Edward Jones - Jeff Ploeger

Edward Jones - Scott Ferguson
 El Jimador
 Ettleman Town & Country
 Eventide Lutheran Home
 Family Eye Care
 Family Practice & Surgical Specialist
 Family Table Restaurant
 Fareway Stores Inc.
 Farmers Mutual Insurance
 Farmland Foods, Inc.
 Frehse Manufacturing Inc.
 Frontier Communications of Iowa, Inc.
 Glidden House Bed & Breakfast
 Godfather's Pizza
 Gronau, Doug & Judy
 Grossman, Randy & Deb
 Granzen Plumbing
 Greater Iowa Credit Union
 Gustafson Law Firm
 H & R Block
 Hanson Directory Service
 Harrison County Home Health
 Healy Excavating
 Hillside Grille Steakhouse
 Hoffman Agency
 Home Care Medical
 Huebner Funeral Home
 Hy-Vee Food Store
 Iowa Dreamer's Agency
 Jackson Recovery Centers
 KDSN Radio
 Krajcick Pallet Inc.
 La Prensa LLC
 Lambert Family Chiropractic Clinic
 Liberty Food Service
 LifeServe Blood Center
 Lindsay/Eco Water Systems
 Little China
 Mahoney & Gotto Company
 Majestic Hills Golf Course & Grille
 Manilla Times
 Marcia's Catering
 Marten Insurance
 McCord Insurance & Real Estate Corp.
 Mediacom
 Monarc Technologies
 MOSAIC
 Munt, Barry
 Munt, Franck & Schumacher
 Nepple Real Estate
 Nixon, Drexel DDS
 No Frills Supermarket
 Norelius & Nelson Law Office
 O'Neill's Plumbing & Drain Cleaning
 Oakwood Manor
 Office Elements
 Office Stop
 Our Savior Lutheran Church
 Pardun, Mike & Nancy
 Park Motel
 Petersen Manufacturing Co.
 Pfannebecker Funeral Home
 Phil's Lawn, Landscaping & Nursery
 Pizza Ranch

Power Wash, U.S.A.
 PPP Design
 Prairie Rose Sign & Canopy
 Prime Times Lounge
 Professional Computer Systems
 Providence Inn, LLC
 Quality Food Processors
 R.L. Craft Roofing
 Radio Shack
 Rasmussen Lumber
 Region XII Council of Governments
 Reiney's Kandy Kitchen
 Reisz Construction
 Reliv International
 Reynold's Clothing
 Ries Amusement
 Roscoe's Jewelry
 Schau Recycling
 Schwarte Accounting & Tax Pros
 Sherri & Julie's Dance & Gymnastics
 Shook Plumbing & Sunset Village
 Something Unique
 Sparkey's One Stop/Al's Corner Oil
 Splurge!
 Staley's Food Service, Inc.
 State Farm Insurance
 Summer Magic Tropical Sno
 Sundquist Engineering, P.C.
 Sunshine Styles
 T & J's
 TEAM Ford Lincoln
 Ten Point Construction
 Texas Made Chill & Grill
 Thams Insurance Agency
 The Andersons Ethanol Group
 The Observer
 The Pub/ B & D Grill
 Thermalfab
 Thrifty White Drug
 Thrivent Financial Services
 Topko Home Health
 Tyson Fresh Meats
 United Bank of Iowa
 Verlin's Plumbing & Heating
 Vetter Equipment
 Vision Care Clinic, P.C.
 Walmart #01-1732
 Wells Fargo Bank Iowa
 Wesco Industries
 West Iowa Comm. Mental Health
 Western Iowa Power Cooperative
 Western Iowa Tech Community College
 Western Iowa Transit System
 Westside State Savings Bank
 Wine Shop at Home
 Wireless World
 Yankey Travel, Inc.
 Your Treasure Chest
 Z Wireless
 Zupp & Zupp Law Firm, P.C.
 Zion Lutheran Church

Special thanks to our Corporate Sponsors!

Our Corporate Sponsors offer extended support that helps us take on special projects to benefit our communities. **Contact us to become a corporate sponsor - 712.263.5621!**

PLATINUM

Adams Motor Company
 Bank Iowa
 Black Hills Energy
 Broadway Dental
 Consumers Credit Union
 Crawford Co. Memorial Hospital

GOLD

Boulders Inn & Suites
 Counsel Office & Documents
 Thams Insurance Agency
 Vision Care Clinic
 Wells Fargo Bank
 Westside State Bank

SILVER

KDSN
 Western Iowa Power Cooperative
 Western Iowa Tech Community College

BRONZE

Buena Vista University
 Dairy Queen
 El Jimador
 Farmers Mutual Insurance Association
 Greater Iowa Credit Union
 Healy Excavating
 Hy Vee
 Krajcick Enterprises
 Lambert Family Chiropractic
 Majestic Hills Golf Course
 MOSAIC
 Oakwood Manor Apartments

INDIVIDUAL EVENT SPONSORS

Family Eye Care
 United Bank Iowa
 Buena Vista University
 Greater Iowa Credit Union
 Aspinwall Co-Op



Help welcome our new members!

- Thrivent Financial Services
- Summer Magic Tropical Sno
- Zupp & Zupp Law Firm, P.C.

a member of **western IOWA advantage™** • It's easier here!

 2013 IRA Championship Finals 

RODEO FINALS

SEPTEMBER
27·28·29

9 Championship
Events

Top 15 Contestants
in Each Event

Performances: 7PM FRI & SAT & 1PM SUN · CALCUTTA AT 5PM FRI · 'Special Olympics' Rodeo 10AM SAT
ADMISSION: Adults \$10 · Ages 4-11 \$5 · 3 & UNDER FREE · WEEKEND PASSES: ADULTS \$25 · Children \$12